

VERSION 1.5



SHANGHAI UNCLE ALLIANCE (SHSY) WHITE PAPER

Shanghai Uncle takes you soaring, Over mountains and seas,
To see villas and treasures

Project Vision and Mission

Vision

The "Shanghai Uncle Alliance" is a virtual meme IP cluster that blends traditional wisdom with modern humor, inspired by the folk legend of "one person driving the world's second-largest stock market up by 1,000 points (approximately 70 trillion CNY)." The "Shanghai Uncles" within the alliance are fearless, wild, and controversial, capable of transforming into personas like Neo from The Matrix, Elon Musk on Mars, a Tokyo white-collar worker, a New York beauty, or the quintessential Shanghai Uncle, representing the diverse strength of the community. The alliance aims to build a Web3 social-financial decentralized application (DApp) that fosters global consensus through riddle-solving games, staking rewards, and social sharing. It seeks to break the curse of retail investor losses, become a daily go-to platform, and lead a new hybrid momentum in GameFi and meme finance.

Mission

To empower the community through the Uncle Alliance, integrating fun and finance to create sustainable value while complying with U.S. securities laws.



2025 Road Map

Q1: Birth of the Uncle Alliance (January–March 2025)

Goal

Launch the SHSY token, ignite the community with reward distribution, build alliance consensus, and boost daily active users.

Features

- **Telegram Riddle Bot:** Open input for riddle answers, with participation rewards (3 SHSY, 1 USDT) to encourage community sharing.
- **User Dashboard (Web/Telegram):** Displays riddles, rewards, and social sharing features.
- **Treasure Hunt Map:** Periodic riddle-based treasure hunts (million-level rewards, 500,000 SHSY/30 days) to incentivize community engagement.

Progress

By July 2025, support high daily active users (150K–200K) on a high-performance blockchain.

Q2: Creative Development (April–June 2025)

Goal

Develop an interactive financial platform.

Theme Background

We have observed that even the most successful memecoins, despite reaching massive market capitalizations, lack meaningful innovation. They merely rest on their laurels, which is unsustainable. This is not what we want. It's time to take action. New forces always emerge, which is why the dark depths of space are forever filled with countless shining stars.

Features

- **Enhanced DApp:** Staking (SHSY, 5–10% annualized yield), lotteries (10/30 days, 20,000/30,000 SHSY), and million-level rewards (500,000 SHSY/30 days).
- **Social Amplification:** Expand community influence (#SHSY).
- **Smart Contracts:** Hacker-proof (no reentrancy vulnerabilities).



2025 Road Map

Q3: Platform Launch (July–August 2025)

Goal

Launch the DApp, debut a globally exclusive game, and ensure compliance with U.S. securities laws.

Features

- Integrate riddle-solving, staking, rewards, and social sharing.
- Compliance: Implement KYC/AML and anti-money laundering measures.
- Performance: Support high daily active users (50,000+).

Community

Treasure Hunt Map + reward distribution, with alliance members promoted to "MEMECOIN Masters."

Q4: Continuous Evolution (October–December 2025)

Goal

Prepare and develop new games, iterate with Web3 trends, and prioritize alliance interests.

TBD

The Shanghai Uncle Alliance understands that the only constant in this world is the universe's ongoing evolution, and the future remains in the future. Overpromising reflects a lack of rigor, which does not align with our positioning or values. However, the interests of the community will always be our duty.



Token Economics

Token: SHSY

Type: Solana chain SPL token, 65,000 TPS, <1-second transactions.

Total Supply: 500 million SHSY (adjustable via community governance).

Allocation

Reward Distribution (25%): 125 million SHSY, large-scale distribution starting in Q3, including:

- Participation rewards (25%).
- Periodic grand prizes/million-level rewards.
- 10/30-day lotteries (20,000/30,000 SHSY, 7 winners per round).
- Million-level rewards (500,000 SHSY, 2 winners/30 days).

Mandatory Lockup: 200 million SHSY.

Team/Development (5%): 25 million SHSY, locked for 12 months, for operations.

Reserve (10%): 50 million SHSY, governed by the community for future expansion.

Inflation/Deflation:

- Inflation: Q4 reward distribution + game burning, approximately 70–90 million SHSY annually.
- Incentives: Participation rewards (3 SHSY), referral incentives, and sharing encouragement.



Technical Architecture

Overview

High-performance blockchain and cloud architecture, supporting high daily active users (150K–200K), <1-second response time, and <0.1% error rate.

Blockchain

Solana (65,000 TPS), payments/staking processed in <1 second.

Database (deployed July 7–8)

Cloud-hosted (AWS), handling 18,000 writes/day (answers) and 45,000 reads/day (rewards, <0.5 seconds).

Backend

Node.js (API, <1-second response), anti-bot measures.

Frontend

React (dashboard, <2-second load time), CDN planned.

Security

Contract audits (no reentrancy vulnerabilities), TLS encryption, permission management, and NDA constraints.



Community and Governance

Alliance-Driven

Leverage Telegram, Twitter (#SHSY), and other social platforms, with high-value rewards to build consensus.

Governance

Starting in Q3, community voting on riddle rules and token burning, with alliance members promoted to "MEMECOIN Masters."

Compliance

Adheres to U.S. securities laws, with KYC/AML and anti-money laundering measures.

Team Support

Supported by multiple international blockchain and DApp technology experts focused on development and operations.

Operations

Multi-person management, curating riddles, monitoring (0.5–1 hour response), and coordination.

Maintenance

International team supporting high concurrency.

Risks and Mitigation

Risks

Smart contract vulnerabilities, API reward abuse, data breaches.

Mitigation

Audits, TLS/IP whitelisting, monitoring (deployed July 9–September 9).



Future Outlook

The Shanghai Uncle Alliance aims to disrupt the crypto market with its meme IP cluster. Q1 ignites the community with reward distribution, Q2/Q3 launches the interactive DApp, and by year-end, achieves 50,000 daily active users and 500K-1M total users. Through alliance governance, compliant operations, and continuous innovation, SHSY will become the brightest star cluster in Web3!



Disclaimer

The Shanghai Uncle Alliance is a decentralized entertainment and financial token, not registered as a security in the United States, and does not promise investment returns. The cryptocurrency market is highly volatile, and participation may result in financial loss. Please assess risks independently and consult professional advice. The Shanghai Uncle Alliance team is not responsible for any financial outcomes.

